

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

— **TRIMMING ZONE:**

Please allow 0.1 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE .125" INCHES**

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

INK FREE ZONE* BACKSIDE OF
POSTCARD ONLY!
ARTWORK WILL NOT BE PRINTED IN
THIS AREA! THIS AREA IS FOR
POSTAL INFORMATION ONLY!